# Fraser Valley Metropolitan Recreation District Sponsorship Opportunities



Our mission: Provide recreational experiences for our residents and guests through innovative, quality programs and facilities that promote health and wellness.







Our Vision: Connecting people to amazing experiences



## Partners in Recreation

## Friends of Fraser Valley Recreation:

The Fraser Valley Metropolitan Recreation District and Pole Creek Golf Club are excited about another year full of programs, activities and events for the entire family. Support from organizations and businesses truly make the difference in providing a variety of quality recreational programs and events for the citizens of the community. Thanks to generous support in the past, Fraser Valley Metropolitan Recreation District has been able to provide its constituents with affordable recreation programs. In order to continue providing these programs at a lower cost, we are turning to you for help. Please consider becoming a financial partner and together we can develop stronger individuals and families through recreation.

We have made available a variety of options to suit each partners particular needs. The enclosed information details partnership opportunities available through the Fraser Valley Metropolitan Recreation District throughout the year. Each of these opportunities provides a unique venue for promoting your business, providing endless possibilities of benefits.

I will be more than happy to answer any questions and discuss with you how sponsorship will benefit your business. If you have any questions or would like additional information, please do not hesitate to contact me at (970) 726-8968 or scott@fraservalleyrec.org.

Thank you in advance for your time and consideration.

Sincerely,

Scott Ledin
Director of Parks and Recreation

# Youth Sports







# Benefits

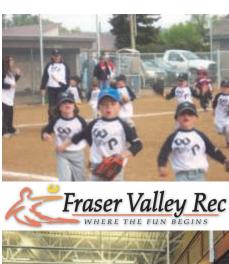
Community support is crucial to the future development of the Fraser Valley Metropolitan Recreation District. By becoming a sponsor, you help provide services to the community while your business or organization stretches its marketing dollar. We invite you to join us in building stronger individuals and families through a partnership with Fraser Valley Metropolitan Recreation District.

#### The benefits are endless:

- ★ Increase the value of your business or organization's advertising dollars.
- Achieve name recognition for your business or organization by becoming a part of successful events and programs.
- ★ Develop networking opportunities for your business or organization through contact with potential future customers.
- ★ Advertise within a niche market.
- ★ Make a positive contribution to the community.
- **Enhance your business or organization's public image and generate** awareness while marketing to a select audience.

For more information regarding sponsorship opportunities please contact: Scott Ledin at 970.726.8968; Fax 970.726.4034 or <a href="mailto:scott@fraservalleyrec.org">scott@fraservalleyrec.org</a>













## Fraser Valley Recreation Foundation

It is the mission of the Fraser Valley Recreation Foundation to assist the Fraser Valley Metropolitan Recreation District (FVRF) in initiating, supporting and continuing recreational programs, cultural events, health and wellness projects and educational opportunities for the benefit and enjoyment of residents and visitors of the Fraser Valley. In addition, the Fraser Valley Recreation Foundation will help in providing and maintaining venues and facilities for these endeavors.

## FVRF Guardian Angel Scholarship Program

"The right of children to play, to sing and to dance; the right of youth to sport for sport's sake; the right of men and women to use leisure in the pursuit of happiness in their own way, are basic to our American heritage."

Harry Truman

The Fraser Valley Recreation Foundation offers advertising opportunities with the Fraser Valley Metropolitan Recreation District's (FVMRD) Activity Guides, Website and E-Newsletter's to help benefit your business/ organization as well as our community. All of the money raised through this advertising campaign goes directly to the Fraser Valley Recreation Foundation (FVRF), which is a 501C3 for the Guardian Angel Scholarship Fund. All advertising donations are tax deductible.

The Guardian Angel Scholarship fund helps provide recreation opportunities for children in our community. Some

residents are unable to participate in our recreation programs due to economic hardship; this scholarship fund provides scholarships to reduce or waive certain fees and charges.

By purchasing advertising with the FVRF, you are assisting in making programs more affordable for all families residing in the Fraser Valley while promoting your business/organization and showing support for the FVMRD.

Please see the enclosed information, which includes a fee schedule and registration page for your review. Please call Michelle at 970-726-8968 ext. 106 with any questions or email <a href="michelle@fraservalleyrec.org">michelle@fraservalleyrec.org</a>.



# FVRF Foundation Advertising Form

## Fraser Valley Recreation Foundation Advertising Form

1 Main St. Fraser, CO 80442 PO Box 3348 Winter Park, CO 80482

Phone: (970) 726-8968 / Fax: (970) 726-4034 www.fvrecfoundation.com / michelle@fraservalleyrec.org

Name of Business:	
Business Website:	
Contact Name(s):	
Mailing Address:	
Business Phone:	Contact Cell#
E-Mail:	
	requests may not be able to be accommodated. If a past supporter has I they choose to give up their designated advertising location
<ul> <li>□ Back Cover - Color (10 x 7.5)</li> <li>□ Inside Front Cover - Color (10 x 7.5)</li> <li>□ Inside Back Cover - Color (10 x 7.5)</li> <li>□ 1/2 Page - Black &amp; White (7 x 4.5)</li> <li>□ 1/4 Page - Black &amp; White (3.5 x 4.5)</li> <li>□ 1/8 Page - Black &amp; White (3.5 x 2.25)</li> <li>□ Annual "Sponsor Link" in our e-blast</li> <li>□ Placement on GPCRC Daily Receipts \$10</li> </ul>	\$1000 (SOLD) \$875 \$500 \$400 \$350 \$350
Total Owed:	
Payment Enclosed \$Check#	Please Invoice Me
Signature:	Date:

All ads are to be designed by the Advertiser and should be e-mailed to <a href="maileomegater">michelle@fraservalleyrec.org</a> in a hi-resolution .pdf, or .jpg.

## FVMRD Athletic Sponsorship Opportunities

# Youth Sports

## Grand County Youth Sports Leagues

Grand County boys and girls are introduced to team sports such as basketball and volleyball in 3<sup>rd</sup> grade. The Grand County Youth Sports Leagues were formed by local recreation departments in order to promote healthy exercise, teach basic skills and encourage socialization through team sports. The philosophy of these sports programs focuses on the athletic development of every participant and strays away from recognition of individual achievement and winning in general. Volunteer coaches are the lifeline of these leagues, spending their own time with children during practices and games. Each league offers 4 to 6 days of competition against teams from Granby, Grand Lake, Indian Peaks Charter School and Kremmling.

## Youth Basketball League

#### January - February

This league hosts up to 70 aspiring basketball players per season. Teams are selected in three different divisions: Co-ed 3<sup>rd</sup> & 4<sup>th</sup> graders, 5<sup>th</sup> & 6<sup>th</sup> grade girls and 5<sup>th</sup> & 6<sup>th</sup> grade boys. The older teams play -full court, while the 3<sup>rd</sup> and 4<sup>th</sup> graders play half - court. The 3<sup>rd</sup> & 4<sup>th</sup> graders also play with a lowered 81/2 foot basketball hoop. Players rotate into the game in set timed rotations to ensure equal playing time for every participant.

Team Sponsor - \$200

Recognition through the following channels of media: FVMRD Website (fraservalleyrec.org) FVMRD Activity Guides

## Youth Volleyball League

#### March-April

This league hosts up to 50 volleyball players each season. Teams are separated into tow division: Co-ed 3rd & 4th graders and Co-ed 5th & 6th graders. The younger division plays with nets 6 inches lower that the older players. Each division plays with adapted volleyballs that are lighter and easier to handle. All players have equal playing time during each match.

Team Sponsor - \$200

Recognition through the following channels of media: FVMRD Website (fraservalleyrec.org) FVMRD Activity Guides



<sup>\*\*</sup>All sponsorships are for one year only and must be renewed for continued sponsorship and recognition.

## FVMRD Athletic Sponsorship Opportunities

# Youth Sports

#### Alpine Aerial Gymnastics

#### Year Round / Competition Summer

All teams are involved in the C.A.R.A League (Colorado Association of Recreational Athletics). C.A.R.A promotes the opportunity to compete and be successful in the sport of Gymnastics on a fun, recreational level. Girls competing in C.A.R.A are required to pay an annual competition fee of \$100. Gymnasts perform the same routines as one another on the beam, bars, vault and floor. Routines are based on C.A.R.A guidelines. Multi-child discounts are available.

#### Flip Level - \$500

Team Sponsorship - shirts with logo imprint for on uniforms

Sponsor Banner– Placed in Gymnastic Studio/Gymnasium during Meets (provided by company)

Logo on End-of-Season T-shirt

FVMRD Website (fraservalleyrec.org)

#### Summersault Level - \$300

Sponsor Banner - Placed in Gymnastic Studio/Gymnasium during Meets (provided by company)

Logo on End-of-Season T-shirt

FVMRD Website (fraservalleyrec.org)

## Grand County Little League

## Fraser Valley Baseball/Softball

#### May thru July

Fraser kids can start playing baseball at five years old. The Fraser Valley Baseball Program is supported by the Fraser Valley Rec in order to offer Little League baseball to local children. The program is utilized by approximately 125 youth ages 5-14, each year. At the age of five, children start the program with tee ball. They move on to the Machine Pitch league at the age of seven. At age 10, they start to play with a youth pitcher. The girls softball programs begin at age 10. Baseball is available for boys ages 13 and 14. All practices and most games are played at the FVMRD's own Fraser Valley Sports Complex.

#### Grand Slam Level - \$700

Team Sponsorship - shirts with logo imprint for team

Sponsor Banner – 4x10 banner on outfield fence

FVMRD Website (fraservalleyrec.org)

#### Home Run Level - \$450

Team Sponsorship - shirts with logo imprint for team

FVMRD Website (fraservalleyrec.org)

#### Triple Level - \$300

Sponsor Banner - 4x10 banner on outfield fence

FVMRD Website (fraservalleyrec.org)

<sup>\*\*</sup>All sponsorships are for one year only and must be renewed for continued sponsorship and recognition.

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## FVMRD Athletic Sponsorship Opportunities

# Adult Sports

The Fraser Valley Metropolitan Recreation District offers adult sports leagues year- round. During the winter, indoor basketball and volleyball keep everyone warm until summer when the Fraser Valley Sports Complex becomes full of hundreds of athletes enjoying every bit of the sunshine they can. Adult sports leagues are a wonderful outlet for exercise and socialization for the hardworking citizens of the Fraser Valley. For more information contact Austin DeGarmo at Austin@fraservalleyrec.org or (970) 726-5919.

## Basketball League

Runs November-March

The FVMRD Adult Basketball League typically contains 8-10 teams. Teams play a 10 game schedule and conclude the season with a single elimination tournament.

The cost to sponsor a basketball team is \$400

## Volleyball League

Runs November - March

The FVMRD Adult Volleyball League is a Co-Ed League with a 12 game schedule and concludes with a single elimination tournament.

The cost to sponsor a volleyball team is \$300

## Softball League

Runs June-August

The FVMRD Adult Softball League consists of modified Co-Ed League. All teams play at the FVMRD's own Fraser Valley Sports Complex. Over 300 people participate in this league each summer, making it the focus of many spectators' and families' summer activities.

The cost to sponsor a softball team is \$500

Sports unite, create friendships and togetherness. It's a great way to keep in shape while having fun with a team. Fraser Valley Hockey Association is always looking for new members to join and become active members of our club. Visit our website at <a href="https://www.fraservalleyhockey.com">www.fraservalleyhockey.com</a> for League and Program information.





# Athletic Sponsors Registration Form

	Youth Sp Grand Slam Triple Level	orts - Gra \$700 \$300	and C	ounty Little League Homerun Level	\$450
	Youth Spo Flip Level	orts - Alpii 500	ne Ae	erial Gymnastic Tean Summersault Level	↑ \$300
	Yout IMYSA Team	h Sports - \$400	- IMY:	SA Soccer Team	
	Youth Youth Hockey Team	•		ockey Association ockey Association	
	Youth Spo Basketball Team	rts - FVMI \$200	RD Ba	asketball & Volleyba Volleyball Team	  \$200
	Basketball League Softball League Adult Soccer League	\$400 \$400 \$500 \$300	dult T	eam Sports Volleyball League In-Line Hockey League Hockey League	\$300 \$400 \$TBD
Meth	nod of Payment	Donation T	otal \$_		
□ Enclosed is my check (Payable to FVMRD ) Check #					
□ Please charge my credit card: AMEX VISA MC (circle one) Total \$					
Credit Card #					
ExpSecurity Code					
Name on Card:Address					
City_	State	Billing Zip			
Signa	ture			Date	
4ddit	ional questions? Call 970	)-726-8968 o	r conta	act us michelle@fraservall	eyrec.org
Dlage	a mail to: Fraser Valla	W Rac Distric	+ D∩ F	Roy 33/18 Winter Park CO	20/122

# GPCRC Sponsorship Opportunities

(Grand Park Community Rec Center)

	Gymnasium Scoreboard (1)	\$500*		HOME PERIOD  Fraser Valle	ey Rec
Digital Display TV  Advertising on the Digital Display Board TV 18 Outside Television.  Please contact Jerry Nissan at jerrynis@gmail.com or call (970) 887-2771					
FVSC Sponsorship opportunities					
(Fraser Valley Sports Complex)					
Scoreboards					
	Scoreboard Alex Newberry	\$400*		Scoreboard Field 3	\$400*
	Scoreboard Field 2	\$400*		Scoreboard Field 4	\$400*
*All sponsorships are good for one year.					
IceBox Ice Rink					
	Dasher Board 3' X 8' \$750 + Sign (one years) \$1300 + sign (two years)			Dasher Board 3' X 4' \$450 + Sign (one \$800 + sign (two	3

Scoreboard Ad

\_\_\_\_ \$1500 + art work

Zamboni

\_\_ \$1000 + art work

(min.3 year commitment)

(min.3 year commitment)





## **FVMRD EVENT Sponsorship**

#### Grand Classic Golf Tournament



June 17th-18th, 2016

This two day tournament will showcase Pole Creek Golf and Headwaters Golf Course at Granby Ranch. Your support of this tournament will provide enhanced benefits to both The Fraser Valley Recreation District and the Grand Foundation by improving local programs and services offered to visitors and residents of the Fraser Valley. Your generosity does make a difference in Grand County.

Grand Title Sponsor

\$2,500

Limited quantity available

Business name on signature golfer gift and on promotional event materials

-Tournament gift, advertisements, press releases, posters, banners

Business brochure placed in golfer gift bags

One Foursome

Hole Sponsor

\$1,700

Limited quantity available

Business name on 1 Hole Sponsorship Sign provided by Grand Classic

Business on sponsor board and in tournament program

Business brochure placed in golfer gift bags

One Foursome

2-Day Lunch Sponsor

\$2,000

Limited to one per course

Business name on lunch bags Friday and Saturday (at one of the courses)

Business name on event banner and in tournament program

Two Golf Spots

2-Day Golf Cart Sponsor

\$2,000

Limited to one per course

Business name on signage in all golf carts at one designated course

Business name on event banner and in tournament program

Two Golf Spots

**Dinner Sponsor** 

\$2,500

Limited to one

Business name on signage at Friday night's Dinner, on event banner and in program

Four (4) tickets to the Friday Night Dinner & Auction

- Tournament advertisements, press releases, posters, sponsor board

Two Golf Spots

Cocktail Party Sponsor

\$1,700

Limited to one

Business name on signage at Saturday's Cocktail Party, on event banner and in program

Four (4) tickets to the Saturday Afternoon Cocktail Party and Awards Ceremony

- Tournament advertisements, press releases, posters, sponsor board

Two Golf Spots

Friday Entertainment Sponsor \$500

Limited to one

Business name on event banner and in tournament program

Friday Silent Auction Sponsor \$500

limited to one

Business name on auction bid sheets, banner and in tournament program

# Grand Classic Registration

Grand Classic Sponsorship (	)pportunit	ties				
☐ Title Sponsor	\$2,500		2-Day H	Hole Sponsor		\$1,700
☐ 2-Day Lunch Sponsor	\$2,000		2-Day G	Golf Cart Spor	nsor	\$2,000
☐ Friday Dinner Sponsor (SOLD)	\$2,500		Saturda	ay Cocktail Pa	arty Sponsor	\$1,700
☐ Friday Entertainment Sponsor	\$500		Silent A	auction Spons	sor	\$500
☐ Saturday Putting Contest Sponso	r \$500		Other S	sponsorships	Opportunities	Call
☐ Golf Foursome	\$1,200		Individu	ual Golfer		\$300
Friday Night Dinner Tickets Registered Golfer(s) ticket is included in their entry fee. guest(s) x \$35 each = \$ or 2 for \$60.00 =\$						
Contact Name						
Business Name						
Address						
Telephone(s)	Fax:					
E-mail						
Method of Payment  □ Enclosed is my check (Payable to Gi □ Please charge my credit card: AME				_	ed\$	
Credit Card #				Exp	Security Cod	de
Name on Card:						
Address	City,			State	_ Billing Zip	
Signature Date						
Additional questions? Contact Michelle at 970-726-8968 x.104 or michelle@fraservalleyrec.org Please mail to: P.O. Box 3348 Winter Park, CO 80482						

# Sponsorship Registration Form

Contact Name	
Business Name	
Sponsorships we are interested in:	
Address	
Telephone(s)	Fax:
E-mail	
Method of Payment	Total Charged \$
□ Enclosed is my check (Payable to Fraser Valle	ey Rec)
□ Please charge my credit card: AMEX VISA	MC (circle one) Total \$
Credit Card #	
ExpSecurity Code	
Name on Card:	
Address	
City,	
StateBilling Zip	
Signature	Date

Additional questions? Contact Michelle at 970-726-8968 x.104 or michelle@fraservalleyrec.org Please mail to: P.O. Box 3348 Winter Park, CO 80482

## Pole Creek Golf Club Sponsorships



Pole Creek Golf Club is Colorado's Classic Mountain Golf Course! Our 27 holes were voted Number 1 Mountain Course by Rocky Mountain News in 2003. Designed by Ron Kirby, Gary Player and Dennis Griffiths, Pole Creek is a par108 beauty situated at 8600 feet above sea level. Our 10,709 yard layout offers both fun and challenges for any golfer. You will awed and amazed by both the surrounding alpine beauty and friendly service at Pole Creek Golf Club!

## Tee Sign Sponsorship

Maximize your advertising dollar and support the FVMRD at the same time. Pole Creek Golf Club plays host to around 30,000 rounds of golf each year. Imagine reaching locals, corporate groups, and daily visitors to the Fraser valley. Whether they are looking for real estate, lodging, restaurants, or entertainment you can make an impression while they are enjoying themselves at award winning Pole Creek Golf Club!

You supply the sign with your graphics (approximately 9" X 12"), pick the hole sign location (many to choose from) and we'll display it for one calendar year. Your sign is permanently and prominently in place during major tournaments, group outings, and any event hosted at the club all year long.

Compared to alternatives this reasonably priced advertising is money well spent. Join the many well respected businesses already in place and support the Fraser Valley Metropolitan Recreation District.

Cost of advertisement is \$500 per calendar year, but many options are available including multi-year and/or multi-sign discounts. Cost of sign will vary with graphics.

For more information or to make a contribution, contact Michelle Lawrence, at 970-726-8968 x.106 or email michelle@fraservalleyrec.org



